SPRING/SUMMER COMMUNITY INPUT

DEMONSTRATION PARK EVENT

- In-person event held June 3, 2018
- 30 40 participants
- Qualitative data categorized and analyzed for frequency

ONLINE SURVEY

- Open for input from June 4 July 2, 2018
- 78 participants
- Qualitative data categorized and analyzed for frequency







EXERCISE 1: WHAT IS YOUR TOP PRIORITY FOR THE PARK?

Demonstration Park Participants:

- I. <u>Relaxation and Connection</u> (e.g., fun hangout space for all ages, building community)
- 2. <u>Creative/Unique/Fun/Pride</u> (e.g., bright elements, community pride)
- 3. Tie between:
 - Dog-Friendly
 - Eco-Friendly/Nature
 - Water Feature/Play area

Online Survey Participants:

- <u>Relaxation and Connection</u> (e.g., gathering space, inclusive, family friendly)
- <u>Creative/Unique/Fun/Pride</u> (e.g., creative, engaging, attract people to the area)
- 3. <u>Safe</u> (e.g., safe for all participants; free from crime, litter and decay)

IN THEIR OWN WORDS

"Gathering space"

"A place to socialize and relax"

"Bringing people together"

"A place to build community. Music, exercise, family"

"A gathering place for a variety of activities"

"Quiet space"

"I want it to be a fun hangout for all ages"

"A happy place"

"Community pride"

"Unique character"

"I want it to be safe and fun"

"Bright elements"

"I would want it to be fun"

"I want it to brighten Annandale and set a future"

"Celebrate Annandale"

"I want it to be creative"

EXERCISE 2: I WANT TO _

Demonstration Park Participants:

- <u>Relaxation and Connection</u> (e.g., socialize and meet friends, enjoy people)
- 2. <u>Arts/Film/Culture</u> (e.g., outdoor movies, cultural activities)
- 3. Tie between:
 - Outdoor Fitness/Games
 - Special Events/Misc. (e.g., fitness classes, farmers market, watch major sporting event broadcasts)

IN THE PARK!

Online Survey Participants:

- I. <u>Shop at a market</u> 73.97% (e.g., farmers, specialty)
- 2. <u>Attend Performances</u> 72.60% (e.g., music, theater, dance)
- 3. Tie between:
 - Watch a Movie or Film 69.86%
 - Just Relax and Enjoy the Space 68.49% (e.g., read a book, eat lunch)

IN THEIR OWN WORDS

"Play bball and enjoy people"

"Climb trees"

"Chill"

"A place where grandparents can bring toddlers to play and interact."

"Library programming in the park!"

"I want to see a magician"

"A place to have an enjoy cultural activities"

"Watch summer movies on a projector and enjoy food and drink"

"Exercise activities suitable for family with young children"

"Bring foot traffic to the area and bring cool artists here"

"Children's activities like storytime"

"Days where we could host our pets"

"More green space"

"Community yard sale"

"Highlight Annandale's INCREDIBLE restaurants by having sampling days"

"Gardening in small spaces"

"Fitness classes were mentioned, but that is a fantastic idea. If I could give that extra points, I would"

"Programs for seniors"

EXERCISE 3: WHAT QUESTIONS OR <u>CONCERNS</u> DO YOU HAVE ABOUT THE PARK?

Demonstration Park Participants:

- I. Pedestrian Safety & Car Traffic
- 2. Tie between:
 - Participation/Enough Activities
 - Communication/Awareness of Space and Schedule
 - Maintenance of Park
 - Space Safety/Crime

Online Survey Participants:

- <u>Space Safety/Crime</u> (suggestions to address: security or safety patrols, cameras, lighting, community stewardship/partnerships)
- 2. <u>Parking</u> (suggestions to address: retain spaces for ACCA CDC, coordinate shared parking for events)
- 3. <u>Participation/Enough Activities</u> (suggestions to address: good design to attract people, activate the space with variety of scheduling, marketing)

IN THEIR OWN WORDS

"Traffic/pedestrian/vehicle safety" – signage, traffic calming strategies

"Accessibility" – incorporate accessible design

"Balancing nature and maintenance" – foster community stewardship/ownership

"Knowing what will be going on in the park" – advertise in local Nextdoor app

"Maintenance, usefulness" – dedicated funding for maintenance, continued community input

"Participation" – make the space really cool, advertise, spread the word

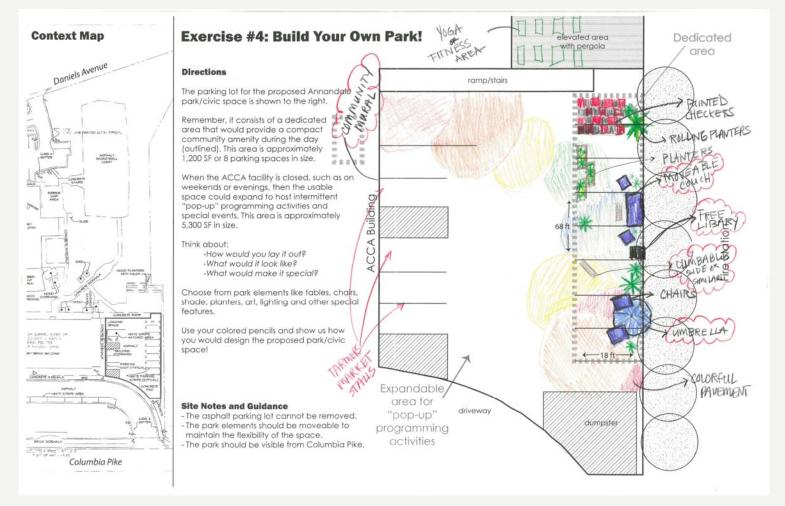
- "Vandalism and gathering space for violence" camera, video surveillance
- "Safety and litter" coordinate with police for regular patrols

"Loitering" – active policing

"How to get there and lack of parking" – figure out a way to make more foot accessible

"Vandalism" – reduce the opportunity through design

EXERCISE 4: BUILD YOUR OWN PARK



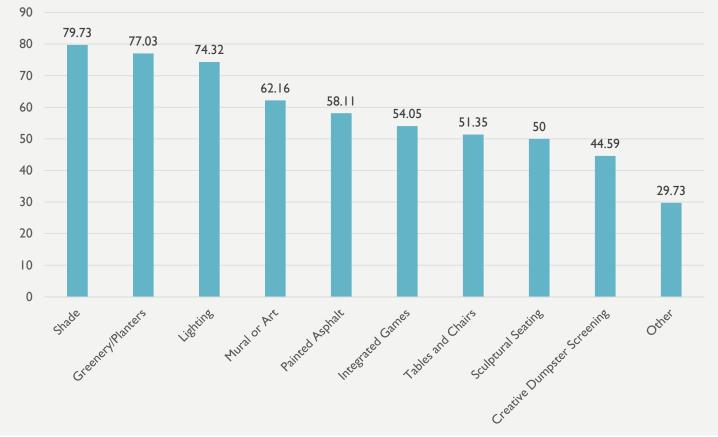
DRAWING EXERCISE IDEAS

- Mural/Movie screen on the side of the building (10x)
- Dedicated (and Elevated) area element ideas:
 - Seating/tables (18x)
 - Playground elements/games (17x)
 - Planters/Green walls/Trees (15x)
 - Shade (IIx)
 - Ability to host events (IIx)
 - Lighting (5x)
 - Public Art (fence/ground) (5x)
- Screen (Art/Green wall) the dumpster (10x)
 - Park sign on the side (3x)
 - Add bicycle racks nearby (2x)
 - Climbing structure (2x)
 - Add recycling bins nearby

- Expandable Area/Parking lot element ideas:
 - Markets/Events/Movies (13x)
 - Seating (8x)
 - Games/Play (5x)
 - Ground treatment/Color (5x)
 - Bicycle area (3x)
 - Water play/Inflatable pool (2x)
 - Food/Ice Cream Trucks (7x)
- Open Space element ideas:
 - Dog area (4x)
 - Sports/Games (6x)
 - Events Space (3x)
 - Garden Space (3x)
 - Bathrooms (2x)

EXERCISE 4: BUILD YOUR OWN PARK – SURVEY RESULTS

Online Survey Participant Interest in Design Elements by %



20

SOME UNIQUE IDEAS

- Free Little Library
- Green roof structure/green screening
- Butterfly garden
- Maze/obstacle course
- Dumpster enclosure doubles as sign, movie screen and/or climbing structure
- Rotating educational exhibit space advertising available community services
- Painted bike garden, integrated games like hop scotch or twister, stage for performances, etc.
- Bicycle racks, bicycle fix-it station
- Shade structures
- Cafe
- Play space for children including water play, play-friendly sculpture